



ASTROBRIGHTS® Colorize Your Classroom Contest Rules, Terms & Conditions

Neenah, Inc. (“Neenah”) invites you to enter its ASTROBRIGHTS® Papers Colorize Your Classroom Sweepstakes (the “Sweepstakes”) to get ready for the back to school season. You must read and agree to the following rules, terms and conditions (the “Sweepstakes Rules”) before entering. Entering the Sweepstakes by submitting your name, email and answering the short question will be deemed acceptance of the Sweepstakes Rules.

ASTROBRIGHTS® has partnered with five Bright Minds for this campaign. “Bright Minds” are our team of brand ambassadors that are focused on providing content for the early education teacher audience. These ambassadors align with our values, help us gain insights and help promote our brand.

NO PURCHASE NECESSARY. Purchase does not enhance the chance of winning.

The Sweepstakes is open to ALL individuals at least 18 years of age, except employees of Neenah and the immediate family members of such employees. The Sweepstakes is open to participants regardless of residence or citizenship, so long as the laws of their jurisdiction allow participation. Void where prohibited. To be eligible for entry, a teacher must be employed as a full-time teacher in any public or private school in the Continental United States of America.

How to Enter

Each entry must be submitted electronically by visiting the website www.colorizeyourclassroom.com (“Web Site”) during the Sweepstakes Period, following the instructions set forth on the Web Site to complete the short question(s), and submitting the application via the Web Site.

For your nomination to be valid, you must complete the form with your first name, last name and valid email address.

Eligibility

To ensure eligibility for the Sweepstakes, applicants must submit their first name, last name and valid email address. Entries that do not have the required information will not be considered valid or complete.

Sponsor

Neenah, Inc. is the sponsor of this Contest. Neenah is located at 3460 Preston Ridge Rd., Suite 600, Alpharetta, GA 30005.

Deadline

Online entries can be uploaded starting 12:01 am Eastern Standard Time on July 6, 2020. Deadline for submitting entries is 11:59 pm Eastern Standard Time on August 10, 2020.

Winning Entries and Grand Prize

All of the entries will be collected and six winners will be selected at random on August 11, 2020. One of the six winners will be randomly selected as the Grand Prize Winner on August 12, 2020. All six random selections will be made first, followed by the selection of the Grand Prize winner from those six finalists.

The Grand Prize Winner will receive a \$500 shopping experience with a Bright Mind, visiting their local Target, Walmart, and (or) Staples to shop for classroom supplies for the start of the new school year. A shopping experience with a Bright Mind allows for peer to peer learning and networking opportunities for the winner. Alternatively, the Grand Prize Winner can choose to receive only a \$500 giftcard to their choice of Walmart, Staples, or Target to support their back-to-school needs, if chosen to opt out of the shopping experience, due to COVID-19 precautions or other personal circumstances.

The other five Prize Winners will receive an e-gift card worth \$200 to a specific retailer partner (Staples, Walmart, Target, Office Depot, or Amazon) and a mini ASTROBRIGHTS Papers prize box of 2020 teacher tools worth a retail value of approximately \$150. List of winners will be available from Neenah.

Odds of winning depend on the number of eligible entries received. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winner(s) is permitted.

By entering, participants agree to indemnify, defend and hold harmless Neenah, its respective subsidiaries, affiliates, directors, officers, employees, attorneys, agents and representatives, from any and all third party liability for any injuries, loss, claim, action, demand or damage of any kind arising from or in connection with the competition (collectively, "Losses"), including without limitation any third party claim for copyright infringement or a violation of an individual's right to privacy and/or publicity right. All potential winners will be required to (i) sign an Affidavit of Eligibility/Liability Release, (ii)

and, where lawful a Publicity Release; and (3) Neenah's Privacy Policy, available at <https://neenah.com/utills/privacy.aspx>.

The Grand Prize Winner is responsible for all taxes and fees associated with the Grand Prize receipt, including but not limited to federal, state and/or local income and other taxes.

Rights, Terms and Conditions

The participants and Grand Prize Winner agree that any and all disputes that cannot be resolved with Neenah directly, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Atlanta, Georgia, which court shall apply the laws of the State of Georgia without regard for rules of conflicts of law. IN ANY SUCH DISPUTE, PARTICIPANT SHALL NOT BE ENTITLED TO ANY PUNITIVE, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES, OR ANY DAMAGES OTHER THAN PARTICIPANT'S ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATING IN THE SWEEPSTAKES. YOU HEREBY WAIVE ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED. The Sweepstakes and Neenah's web site are provided "as is" without warranty of any kind, either express or implied.

Neenah is not responsible for any incorrect or inaccurate information, whether caused by web site users or by any equipment or programming associated with or utilized in the photo competition, or by any technical or human error that may occur in the processing of submissions to the Sweepstakes, including but not limited to any misprints or typographical errors. Neenah assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Neenah is not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any web site, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in the photo Sweepstakes.

If, for any reason, the Sweepstakes is not capable of completion as planned, including but not limited to, any reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of Neenah that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Neenah reserves the right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes.

Privacy

Pursuant to the General Data Protection Regulation (GDPR), you must provide Neenah with consent to collect and process your personal data for the purposes of this contest. The personal data collected includes your name, email, server log and cookie information from your computer and electronic payment information for the winners. For more information on what Neenah collects through its websites, please visit: <http://neenah.com/utis/privacy.aspx>.